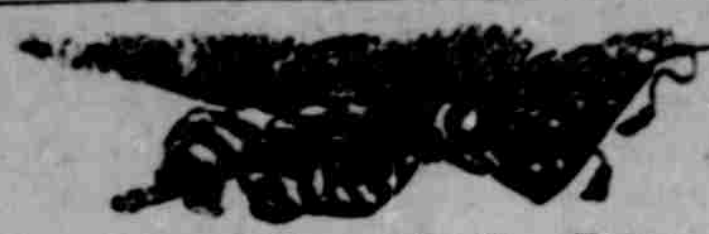


JASPER COURIER

By Ben Ed Doane.

JASPER, DUBOIS COUNTY, INDIANA

Entered at the Postoffice at Jasper, Ind. for transmission through the mail as second class matter.



Subscription \$1.50 Per Year.

This paper is mailed regularly to its subscribers until a definite order to discontinue is received and all arrears paid in full; unless in the discretion of the publisher a different course should be deemed advisable.

FRIDAY, MAY 16, 1913.

Marks for Sheriff.

Yes, Conrad Marks for Sheriff, Coonie as he is familiarly called graduated from the Marshall's office in Jasper, and Everybody says he made one of the best Marshals Jasper ever had. He is now getting his Steam threshing or Separator outfit ready for the coming harvest and while the machine toots over the country roads with Coonie at the throttle. Coonie's Smile will never grow less. He is not likely to have any opposition. Here's wishing him success.

Casper-Kempf.

The marriage of Dr. Joseph Casper and Miss Marie Kempf occurred in St. Joseph's church Monday morning.

Both are well-known and popular young people of Jasper.

After the wedding the bride and groom left for Louisville and Cannelton to spend a few days with relatives and friends, after which they will return and reside in the Kempf home on Newton St.

Blessinger-Erny.

Mr. Albert Blessinger and Miss Emma Erny, two well-known young people living near Jasper, were united in marriage at St. Joseph's church Tuesday morning. In honor of the marriage a dance was given at Kunkel's Hall Tuesday evening, which was attended by many friends.

To Polish Floors.

Just take paint oil and get some suppan at the drug store. Use about a half pint of suppan to a quart of oil. Boil on stove and boil. Put on floor boiling hot. It will make the floor as slick as glass and fill up all cracks and holes.

I give this formula for a floor finish for either soft or hard wood: Two ounces permanganate of potash, dissolved in three quarts of boiling water. Apply with brush. Follow with a dressing of boiled linseed oil and varnish or wax.

FURNITURE POLISH.

One pint alcohol, one ounce gum copal, one ounce gum shellac, one-half ounce dragon's blood.

Some Notes on Etiquette.

Don't walk in a stooping posture in public places. It shows bad form.

Never pass bad money in a street car. It is not fare to the conductor.

Don't pick your teeth before company. Go pick them by yourself and pick the best you can get for the money.

It is bad taste to eat peas with a knife, but the peas taste just as good.

Do not try to kiss strange ladies on the street or you might get a return smack.

Don't write letters to any girl but your own. Courting is all right, but not breach-of-promise courting.

Do not speak insolently to a bigger man than yourself or the result may be striking.

Never eat or drink more than you can carry. You are liable to give yourself a weigh.

Do not sit opposite a lady in a public conveyance. She is likely to look "cross at you."

It is not correct to swear before ladies. If they want to swear first, let them do it.

Don't try to have the last word, especially with your wife. That is her prerogative.

Never strike a man when he is down. When he gets up again he might knock the stuffing out of you.

Honest now, did you ever mail a postal card for a friend without reading it?

The average wife isn't a politician, but she is usually the speaker of the house.

DON'T MISTAKE THE CAUSE.

Many Jasper People Have Kidney Trouble And Do Not Know It.

Do you have backache? Are you tired and worn out? Feel dizzy, nervous and depressed?

Are the kidney secretions irregular? Highly colored; contain sediment?

Likely your kidneys are at fault. Weak kidneys give warnings of distress.

Heed the warning; don't delay. Use a tested kidney remedy.

Here's a case from this vicinity.

P. W. Freyberger, farmer, eight miles north of Jasper, Ind. says: "I had all the symptoms of kidney complaint and my back ached. At night sharp, shooting pains darted through my body. Doan's Kidney Pills acted promptly and not only drove away the pains but regulated the action of the kidneys. My experience with this medicine has convinced me that it is an ideal one."

For sale by all dealers. Price 50 cents. Foster Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

GULLS AS WEATHER PROPHETS.

Another storm is coming, predict the seagulls. Hundreds of these birds have been coming inland and hovering over the Milwaukee river in the heart of the city. Most of the time they flew high, but occasionally swooped down and splashed the icy waters with their wings.

Old residents who have noted the flight of the gulls for many years declare that when they come inland from their harbor haunts it invariably indicates an approaching storm. Their presence over the river was noticed by many persons a few days ago and may have betokened the storm that arrived on Sunday.—Milwaukee Sentinel.

KEEP WATER ON REGISTER.

If you live in a house where there is a furnace always keep a vessel of water on the register and you will always have hot water and not have to use any gas in heating it.

THE NICKEL SHOP.



Shave 5 cents. Hair Out 15c. Baths 15c.

Everything Sanitary. I invite all my old friends and many new ones to call and see me.

E. A. SUMMERS. Corner 4th and Jackson Sts.

Very Serious

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

THE FORD'S BLACK-BRAUGHT Liver Medicine

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not irritate other medicines. It is better than others, or it would not be the favorite liver powder, with a larger sale than all others combined.

SOLD IN TOWN F2

"Do It Now" Subscribe for the Jasper Weekly Courier. Don't put off for tomorrow what you can do today.

An exchange says: We feel sorry for the man who does not read his home paper. He is no better than a man without a country. He is like a homeless cow, that has no regular pasture but grazes promiscuously on weeds and thistle. No matter what other paper he may read, the straight forward citizen always insists on having his home paper.

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THE NEWSPAPERS

In the Country Towns of the United States Are if Properly Used Positively the

Best Selling Agents in America.

What is the matter with the business man in the towns of this county? Why is it that he is everlastingly asleep?

The Country Merchant represents the very best development in American manhood. He is healthy, strong and unusually intellectual, but he simply will not get out of the rut made in the road of his kind of trade, by the footsteps of his predecessors.

Here is the whole story in a nutshell; contrast the following examples:

On the one hand we have the present prosperous condition of the country, extraordinary good crops.

We never had better. An over-supply without a market is almost as bad for the farmer, as no crops at all. The demand, as well as the price, were never better than at present.

Next comes the wage earner. His condition is undeniably better than it has been for years. Because of the vast sums of money that must change hands during the next six months, to gather and transport the immense crops, the laborer's services will be well paid for. Money sent to the farmer from the purchasers in the East will be sent to New York or Chicago, Roebuck & Co. for goods.

Now comes the Country Merchant, the Doctor, Lawyer, Hotel Man, etc. Their share of the harvest depends entirely upon their ability to keep abreast with rapidly changing conditions. The Merchant in the rural districts, who imagines that he can handle his business on the same slipshod plan as that employed by his predecessors forty years ago, is badly mistaken. He has new conditions to face, new forces to contend with, almost unsurmountable obstacles to overcome. These will not down. They come one after another, thick and fast.

First of all, there is the bugaboo of the Mail Order House in the big cities, next is the Parcels Post. Rapid and easy methods of transportation makes it comparatively easy for the farmer to get to the larger cities and entirely overlook the dealer in the smaller place.

The Merchant, Hotel or Show Man in one of these smaller places is quite likely to see customers pass his door en route to the city, if he is willing to rest content with the methods employed by his predecessors.

Now then, here is what we have as a remedy for the disease: Meet city competition with the City Man's methods of getting business. How do the big stores in the city get the orders of the country trade?

First, by full page display ads in the papers. These are almost a complete catalogue of each of the various departments of the entire store. Think of it, a issue of a well illustrated catalogue with catchy descriptions and skillfully phrased talk about cut prices, spread out before women, who have money to spend and who need the goods. There can be but one result, a sale.

Suppose for example, five of the big department stores of Chicago should adopt the methods of the average country merchant, cut off their advertising in the daily papers, discontinue soliciting orders by mail, refuse to send out samples and all of the proprietors should sit quietly down and wait for customers to happen along, as is usually done in the country store. Can anyone doubt the result? Contrast the difference between the two methods and the remedy is as plain as the sun in the sky.

The answer is, that the small store in the country town cannot afford high priced advertisement, costing \$5,000.00 to \$10,000.00 neither can he afford to issue a catalogue. But The Country Merchant has his local newspaper and its working force at his disposal, and its the greatest and best working force in this entire world.

Let us repeat that country newspapers, if properly used, are positively the best advertising mediums in the world for the money.

Mr. Merchant, just store this thought under your hat—every country town that has a weekly newspaper is missing a harvest if its merchants do not make it their mail order catalogue. Every inch of it should be used. It is a gold mine. Mind you, it should be the cut price catalogue, with a good illustration and a catchy description of every article of merchandise carried in stock, no matter whether it be a package of onion seed, a hay scale or a flannel shirt, and every article should be quoted at a price that compares favorably with the prices in the advertisements of the city concerns.

There is not a country town in America where three or four pages of this class of advertising would not boom the local trade and put the city stores out of business, as far as orders from that locality are concerned. Every merchant should make it a Point to Advertise his Goods and Prices, instead of his Name.

Get together and put your shoulders to the wheel. Avoid the fallacy of the talk about patronizing home industry. Let it be known that you are a good fellow with the latch string on the outside, and welcome the competition of the world in cheap prices, qualities and in everlasting hustle, enterprise and go-ahead progressiveness, and you can bid defiance to the bugaboo of the Parcels Post and the threatened invasion of the big store monopoly of the great cities.

Do it now. Start the weekly advertisement in the

next issue of The Jasper Courier and keep it up until every item of merchandise is listed for the inspection of the buyers of the county. Your share of prosperity will follow just as sure as light follows the sun.

The Cars, and Automobile for rapid transit to the larger towns are here to stay. So is the Parcels Post. Get ready and meet it. Take advantage of it to reach your trade, and increased business will follow!

SOLITE LAMP OIL

NO SMOKE, NO ODOR

The quality of Lamp Oil you use counts immensely for or against your comfort and health. There is a perfect oil made for people who breathe.

Chas. C. Stoll Oil Co., Louisville, Ky.

High-grade Motor Gasoline, No. 1, Auto Oil.

5-DROPS

THE BEST REMEDY For all forms of RHEUMATISM

Lumbago, Sciatica, Gout, Neuralgia, Kidney Troubles, Catarrh and Asthma

"5-DROPS" STOP THE PAIN Gives Quick Relief

It stops the aches and pains, relieves swollen joints and muscles, acts almost like magic. Destroys the excess uric acid and is quick, safe and sure in its results. No other remedy like it. Sample free on request.

SOLD BY DRUGGISTS

One Dollar per bottle, or sent prepaid upon receipt of price if not obtainable in your locality.

SWANSON RHEUMATIC CURE CO. 168 Lake Street Chicago

SWANSON PILLS

Best Remedy for Constipation, Sick Headache, Sour Stomach, Bloating and Liver Troubles. 25c Per Box at Druggists.

THE GENTLE LAXATIVE

SKIN SORES

ECZEMA, ACNE, PILES, PIMPLES, SCALD, BURNS, WOUNDS, SALT RHEUM, RING WORMS, Etc., quickly healed by using the "5-DROPS" SALVE 25c Per Box at Druggists

QUICKLY HEALED

The Courier advertisers are letting down the price bars into the field of bargains.

Monon Route

Effective March 4th, 1912, Monon Route will establish new train service between French Lick and Chicago, on following schedules:

10:00 PM	Lv. French Lick	Ar. 7:00 AM
10:03 PM	Lv. West Baden	Ar. 6:55 AM
10:27 PM	Lv. Paoli	Ar. 6:33 AM
10:45 PM	Lv. Orleans	Ar. 5:05 AM
11:10 PM	Lv. Bedford	Ar. 5:35 AM
12:01 AM	Lv. Bloomington	Ar. 4:22 AM
3:00 AM	Lv. LaFayette	Ar. 1:43 AM
6:40 AM	Ar. 63rd St Chicago	Lv. 10:30 PM
6:45 AM	Ar. 47th St Chicago	Lv. 10:20 PM
7:00 AM	Ar. Dearborn Sta	Lv. 10:15 PM

This train will afford excellent service between all Southern Indiana points, Chicago, Ill and intermediate stations.

Equipment of new train consist of electrically lighted Pullman drawing room compartment sleeping cars and first-class coaches. Southern Ry. trains leaving Evansville 6:20 PM, Cannelton 5:45 PM, Rockport 5:45 PM, Louisville 4:30 PM will make connections with this new and improved service.

J. C. Beam, Jr., AGPA, St. Louis

We know of a number of families who are regular readers of the Courier but are not subscribers, they borrow the paper from their neighbors. We are glad to know that the Courier is thus appreciated, but why not subscribe? The price is small and we would appreciate having these names on our mailing list.

Should Keep Name In Paper.

No business man in any town should allow a newspaper published in his town to go without his name mentioned somewhere in its columns. This applies to all kinds of business—general store, dry goods stores, grocers, furniture dealers, professional men, and in fact all classes of business men. This does not mean that you should have a whole or a half or even a quarter page ad. in every issue of the paper but your name and business should be mentioned if you do not use more than a two line space. A stranger picking up a newspaper should be able to tell just what business is represented in a town by looking at the business mentioned in the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and his town. He is the man who expects the paper to do most of the boosting for his town. The man who insists on sharing the business that comes to a town but refuses to advertise his business is not doing his share of the boosting. The life of any town depends, upon the live, wide awake and liberal business men in it.

THE HOME TELEPHONE CO.

The Home Telephone Co. has the largest list of subscribers and will give you the best service

You can talk to your friends, order your merchandise and make your appointment by the Home 'phone.

DUBOIS CO TELEPHONE CO

For Sale by All Leading Dealers.

Laurels Again!

The Paris Exposition 1905 Medal Award to

I.W. HARPER KENTUCKY WHISKEY

Gold medals were also awarded at New Orleans 1904 and World Fair Chicago 1893.

A. F. GUGSELL M. D.

Corner 7th & Jackson Sts

HOME 'PHONE.

Wm. A. Wilson General Insurance, and Loans. Farm Loans at 5 per cent. Jasper, Ind.

PREVENTION

White Diarrhoea Can be Prevented and Cured

After years of experiments we have discovered a sure cure—or money back. 25c. Package. 6 Packages, \$1.00

Prevention is not a cure-all. It only prevents and cures White Diarrhoea in baby chicks and Cholera in older fowls. One ounce of prevention is worth tons of cure. In tablet form.

PREVENTION CO. Box 1127 Atlantic City, N. Y. AGENTS WANTED.

INK! INK! INK!

Best Black Writing Ink. 1c. per ounce. School children who bring ordinary writing ink bottles can have them filled for one cent. Ben Ed Doane